

## Sponsorship Application Form

**\* indicates a required field**

Prior to the completion of the application, please ensure you make yourself familiar with the COVID-19 Fast Track Sponsorship Program Guidelines which can be viewed on Council's website. To access the document, please click [here](#).

Applications are open until 30 June 2022 or until available funds are expended.

For further assistance with making an application, please contact the Events and Visitor Economy Team on 1300 292 442 or email [events@wagga.nsw.gov.au](mailto:events@wagga.nsw.gov.au)

**Applications received after the closing date will be deemed ineligible and not be considered.**

**Opens: Tuesday 9 November 2021**

**Closes: Thursday 30 June 2022**

**Time period of event to be held: 1 January to 31 December 2022**

**What amount of sponsorship are you seeking \*** \$20,000

## Applicant Details

**\* indicates a required field**

### Contact Details

**Name of Applicant \***

Twin Cities Fancy Pigeon Club

**Postal Address \***

P O Box 2089  
Wagga Wagga NSW 2650 Australia

**Contact Person \***

Mr Dennis Murphy

**Position**

President

**Telephone \***

[REDACTED]

**Email \***

[REDACTED]

**Are you registered for GST \***

☐ Yes

**COVID-19 Fast Track Events Sponsorship - Round Two**  
**COVID-19 Fast Track Sponsorship Application Form**  
**Application C19Sponsorship11 From Twin Cities Fancy Pigeon Club**  
Form Submitted 13 Feb 2022, 7:40am AEDT

☒ No

**Do you have an ABN \***

☐ Yes

☒ No

**ABN**

Information from the Australian Business Register	
<b>ABN</b>	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	
ACNC Registration	No
Tax Concessions	
Main business location	

Must be an ABN.

**If you are an Organisation what is your status**

☐ Incorporated Entity

☒ Other

NOTE: If not incorporated, you will need an auspice, please complete section 2

**Incorporated Association or Australian Corporation Number**

**Are you a not-for-profit Organisation**

☒ Yes

☐ No

**Auspice Organisation Details**

*This section is only required if you are not applying on behalf of an incorporated entity.*

**Auspice Organisation Name**

**Auspice Organisation Address**

Must be an Australian postcode.

**Auspice Organisation Contact Phone Number**

Must be an Australian phone number.

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**Auspice Organisation Email**

Must be an email address.

**Auspice Organisation Incorporated Association or Australian Corporation Number**

**Please attach signed letter of support by Auspice Organisation**

*No files have been uploaded*

**Does the Auspice Organisation have an ABN Number?**

- ☐ Yes  
☐ No

**ABN**

Information from the Australian Business Register	
<b>ABN</b>	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	
ACNC Registration	No
Tax Concessions	
Main business location	

Must be an ABN.

**General Information**

**\* indicates a required field**

**1. Event Details**

**Describe the event or project for which you seek support \***

Twin Cities Fancy Pigeon club has a membership of about 50 members . We are throughout the Riverina and North Eastern Victoria. We have submitted a successful application to the Australian National Pigeon Association to host the Australian National Pigeon show. This event will take place at the Kyeamba Smith Hall at the Wagga Wagga Showgrounds on the 22 July to 24 July 2022. This show is an annual event which has always been held in major cities throughout Australia on a rotational basis. Two years ago I floated the idea at one of our meetings for our club to host the National show in Wagga Wagga. So this has been two years of planning to actually get it up and going. Ironically the Australian National Pigeon Association was officially formed in the Kyeamba Smith Hall 40 years ago. So this show will hold some nostalgic value to those members who will attend that were at that first meeting.

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Due to covid throughout Australia over the past two years we have had difficulty in holding National shows . Our last National show was held in Adelaide in 2019. The last two years have been cancelled, so we are anticipating a great turnout of exhibitors and entries for the show. Wagga Wagga is very central for a lot of people and most people will drive , some taking the opportunity to travel through the airport .

Provide a short description (100 words recommended) of your project ie. what is it and what would you like to achieve

#### **Name of event or project \***

Australian National Pigeon Show

#### **Proposed Event date/s \***

22-24 July 2022

#### **Location \***

Kyeamba Smith Hall .Wagga Wagga showgrounds

#### **How many people will likely attend the event? \***

- ☐ Less than 100
- ☒ 101-250
- ☐ 251-500
- ☐ 501-1000
- ☐ 1001-1500
- ☐ 1501 or more

#### **What percentage of attendees do you estimate will come from outside the Local Government Area? \***

99

#### **Please attach your event management plan, run sheet or project plan \***

Filename: TWIN CITIES FANCY PIGEON CLUB EVENT MANAGEMENT PLAN.docx  
File size: 14.6 kB

#### **How will you acknowledge Council if your project is successful in receiving funding? \***

This event will be promoted on Facebook sites all over the World.

Also I plan on promoting through local TV and radio stations. I will also approach the Daily Advertiser for a page in the Rural section. Advertising banners will be displayed on the Showgrounds fence on Bourke street and Urana Street. Should you agree to provide substantial sponsorship , you will be the Major sponsor of our show, this will promoted well.

Please provide details on the sponsorship benefits you can offer in return for sponsorship eg. logo recognition, advertising space, eDM inclusion, social media etc.

#### **Are naming rights available? \***

- ☒ Yes
- ☐ No

## **2. Assessment Criteria**

Please note if you are successful in receiving sponsorship funding, this section will form part of the evaluation for acquittal purposes.

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**How will your project deliver positive outcomes for the community and/or local business, local creatives? \***

This event will provide a connection for pigeon fanciers from all over Australia to reconnect with each other following two years of Covid -19 isolation. This group of people have been attending National Shows annually for years, Wagga's central location will help as many of those people once again come together .Members of the public are welcome to attend for no entry fee, we hope that as many local people as possible will attend and see the biggest gathering of fancy pigeons ever assembled in Wagga.

Local restaurants , motels, hotels and general shopping outlets will benefit from the 4-5 days the exhibitors will stay in Wagga.

eg. How will your project help the community connect and recover from the impacts of COVID-19 and/or how will your project work with, have flow on effects to or encourage support for local businesses and/or creatives.

**How does this project align with Wagga Wagga City Council's strategic plans and priorities to support a growing economy and community connection? \***

This event will inject a financial boost to the Wagga Wagga community on the days from 21-25 July, although the show is on 22-24 July, most exhibitors will arrive on 21 July , and head home on 24/25 July.

The community is welcome to attend the show and reconnect with past days when they , themselves had pigeons as a child , or hopefully for children and possibly anyone else who may wish to take up the hobby.A great way to get some people off their electronic devices!

**Please provide details on how your project will deliver a safe experience that complies with NSW Health advice? \***

We have a covid plan that will be applicable for the show

All appropriate measures will be taken to make safety and public health and well being a priority.

**Describe how your event is new and innovative for the city or if your event is not new describe how it has adapted in an innovative and creative way to respond to the impacts of COVID-19 \***

This will be the first time a National Pigeon Show will be held in regional Australia, also the first time for Wagga to hold this event.

My hope is that because Wagga Wagga is quite central for most regions of the East Coast of Australia to access . Also most people have got frightened from the pandemic to leave their homes , and states.

The fact that most people only have to cross one border or two , makes it hopefully more attractive for them to travel again.

**How will the event increase the profile of Wagga Wagga? \***

It already has, our latest Newsletter has quite a reference to Wagga Wagga.

Our show will be showcased all over the world on social media

Everyone who I have spoken to over the past two years on the lead up to this show are now aware where Wagga Wagga is.

**Please attach any supporting information about your event listed in this application, if available**

Filename: Grant Submission - TCFPC.pdf  
File size: 5.4 MB

E.g. Covid Safe Plan, marketing plan

### 3. Event Budget and Council Support

**Total event/festival/project cost \***  
\$ 30,545

**Please attached your budget detailing expenses, income and in-kind support \***

Filename: Australian National Show Budget.xlsx  
File size: 8.8 kB

**Provide a breakdown of how the requested financial support will be expended \***

The financial support will take the pressure off our club using every cent we have in the bank, and we nervously hope the show meets all our hopes for financial reimbursement. The Pavilion hire is a huge cost to us to outlay \$6,720 , also the trophy cost at \$6000 is huge too.

**Has your organisation/association made other applications for financial assistance from Council for this project? \***

- ☐ Yes  
☒ No

Eg fee waiver, annual grants, clubGrants

## Declaration, Review and Submit

**\* indicates a required field**

### Privacy Information

In compliance with the *Information Privacy Act 2009* (the Act) personal information on this form may be stored in City of Wagga Wagga's records database and may also be used for statistical research, information provision and evaluation of services. Your personal information may be provided to the financial institution which handles City of Wagga Wagga's financial transactions and may be disclosed to other agencies and third parties for purposes related to this application and/or monitoring compliance with the Act. Except in these circumstances, personal information will only be disclosed to third parties with your consent unless otherwise required or authorised by law.

### Declaration:

I declare that all the information supplied in this application form and any attachments, are true and correct to the best of my knowledge and that the application has been submitted with the full knowledge and agreement of the management of the organisation or association or business. Wagga Wagga City Council is to be notified of any changes to the information supplied and any other information of circumstances arising that may affect this application.

By signing and submitting this form I understand that if Wagga Wagga City Council approves the grant funding sponsorship application that I will be required to accept the terms and

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conditions as outlined in the Sponsorship Agreement. This will include, in part, how the sponsorship will be acknowledged, agreement to provide a COVID-safe event plan and the requirement to submit an acquittal and evaluation within 8 weeks of the event or project, including evidence of expenditure.

**1. Name of primary contact person \***

Mr Dennis Murphy

**Position**

President Twin Cities Fancy Pigeon Club

**Date \***

13/02/0022

Must be a date

You are now coming to the end of your application process and before you **REVIEW** and click the **SUBMIT** button please take a few moments to provide any feedback you may have regarding our online grants application process.

**Please indicate how you found the online application process:**

☐ Very easy ☒ Easy ☐ Neither ☐ Difficult ☐ Very difficult

**Please provide us with any improvements and/or additions to the application process/form that you think we need to consider:**

It was relatively straightforward , I am not a admin type person, but found it quite easy to negotiate

No more than 100 words.